

PLAN OF WORK 2011-2012

LAFAYETTE SERVICE UNIT

MEMBERSHIP STATISTICS

Goal/Actual/Percent

07-08 Membership Year	08-09 Membership Year	09-10 Membership Year	10-11 Membership Year	11-12 Membership Year
950	917	945	888	
912	901	900	844 (7 are Juliettes)	
96%	98%	95%	(94%)	

SERVICE UNIT MEETINGS

12:30 to 2:00 pm

Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May
4	1	6	3		5		2	12	

SERVICE UNIT LEADER MEETINGS

Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May
	27 6:00 to 8:00 pm Twin Canyon Girl Scout Camp					9 6:45 – 8:30 pm St. Perpetua Church Hall		26 645 – 8:30 pm St. Perpetua Church Hall	
	LCT/ST				BVE/HVE/ST P			Laf/SH/Sr	

OPEN SERVICE UNIT POSITIONS TO BE FILLED:

Stanley School Organizer	Secretary	WEBSITE/Newsletter/subscription	
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FAMILY PARTNERSHIP

Goal/Actual/%

07-08 MEMBERSHIP YEAR	08-09 MEMBERSHIP YEAR	09-10 MEMBERSHIP YEAR	10-11 MEMBERSHIP YEAR
\$10,775	\$11,625	\$11,368.50	\$13,151.14
\$10,534.00	10,335	Exceeded Goal (bonus check \$153.99)?	Currently at 2,069.00
98%	89%	?	

MEMBERSHIP RECRUITMENT

WHEN	EVENT	AGE LEVEL	RESPONSIBLE	COMMENTS
August	Prepare "welcome back" email	All registered girls from previous year	SUD	Send via constant contact
September	Recruit new girls at back-to-school days Daisy Registration Day Hold City Wide Parent Information Meeting	Daisy & up Daisy's	School Organizers Registrar	
September	Place story in newspaper about joining Girl Scouts	Daisy & up	MC	SUD will coordinate with papers
October	Place story in newspaper about Juliet Low's B-day and about joining Girl Scouts			
November/December	5 th grade leaders start discussions about the following year (continues in subsequent months until resolved)	Juniors	School Organizer or MC along with Troop Leaders	
January/February	World Thinking Day – open to non girl scouts	All; especially Grades 2-5 th	Event Director/SUD	
March	5 th Grade Super Social	Juniors in 5 th Grade	Troop Leaders & Stanley School Org	
April	Middle School event for 5-8 th grade girls	Juniors/Cadettes	Troop or Team	
May				
June/July				

RETENTION

WHEN	EVENT	New Leaders	Returning Leaders	Service Unit	5th Grade Girls	RESPONSIBLE	COMMENTS
August	Provide updated Service Unit Resource Guide and other relevant documents (i.e. rosters, calendar, web, etc)	X	X	X		SUD	
September	Provide a Fall Packet CD at Leader meeting to help Leaders Acknowledge new leaders at Fall Leader Meeting encourage attendance at new GS 101 Council Trainings	X	X			SUD	
October	Supply resources and mentors for new leaders	X				MC	
November/December						MC	
February	Conduct round table in January meeting.	X	X	X	X	SUD	
January/February/March	Seek nominations for outstanding volunteers and leaders	X	X	X		MC, chair	
April/May	Survey Leaders to determine effectiveness	X	X	X		SUD	
April/May	Recognize Leaders	X	X			MC	
April	Recognize Leadership Development Pin/Leaves achievements		X	X		MC	
May	Encourage Attendance at May 5, 2012 100 th Anniversary Event at Alameda Fairgrounds			X		SUD & LCT	
Ongoing	Provide monthly Updates(August – June)	X	X	X		SUD	
Ongoing	Hold Leader Meetings (Fall, Winter, Spring)	X	X	X		SUD	
Ongoing	Maintain Website	X	X	X		SUD	

VISIBILITY

WHEN	EVENT	RESPONSIBLE	COMMENTS
September	Get Involved in Girl Scouts – recruiting in Newspaper & school newsletters	MC & School Organizers	
October	Juliette Low’s 151 anniversary of her birth & GS activities article in newspaper; Council Volunteer awards in Newspaper	SUD	
November	New Leaders in Lafayette article in Newspaper	SUD	
December		SUD	
January/February	10 year GS Announcements in Newspapers 100 Centurion Celebration		Provided by individual Troops & Girls
March	Skating party or thank you for buying cookies article in Newspaper 100 yr candle lighting & singing in town square on March 12	SUD	
April/May	Leader Appreciation article in newspaper and on Town banner; Volunteer Awards in Newspaper; Lafayette Girl Scout Day (Tuesday after Spring Break)	MC SO	Banner is reserved. Article placed in local newspapers to promote; try and get school pictures for article in newspaper
June/July	Announce Gold Award recipients on website	Older Girl	Council provides approved list

COMMUNITY SERVICE PROJECT

Coordinate Flag Ceremonies for Troops at City Council and Leader Meetings – SUD

Identify opportunities for Scouts to participate in community events – SUD

- New Lafayette Library & Learning Center
- Reservoir Run

Booth sales for Fall Products and Cookies – product managers

Maintain availability of Lafayette Service Unit patch – LCT

Maintain Girl Scout logo on “welcome to Lafayette” city sign – SUD